

MOMBASA COUNTY POPULARITY SURVEY



infotrak

Research & Consulting

For clarification and information on other counties, please contact:

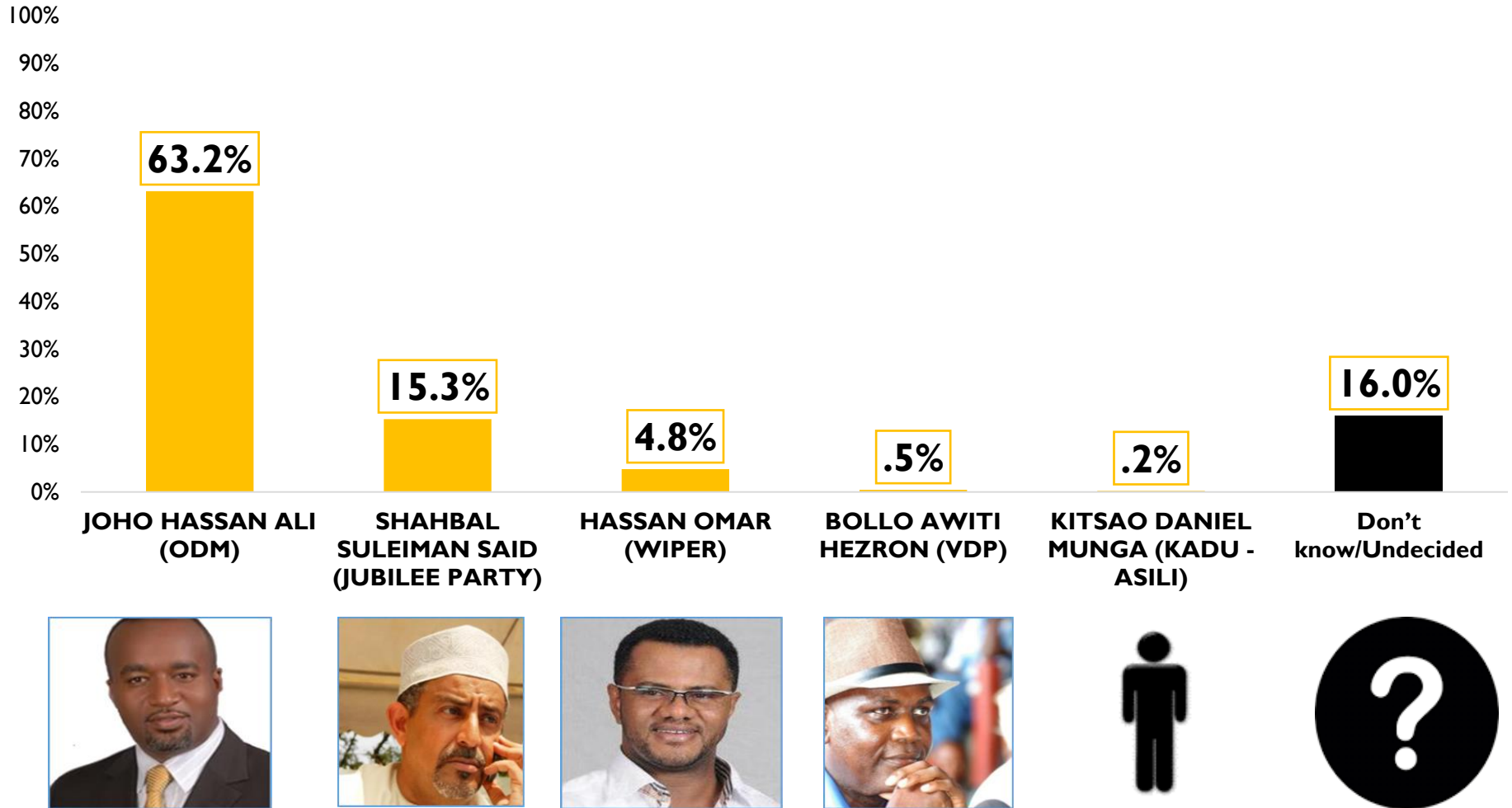
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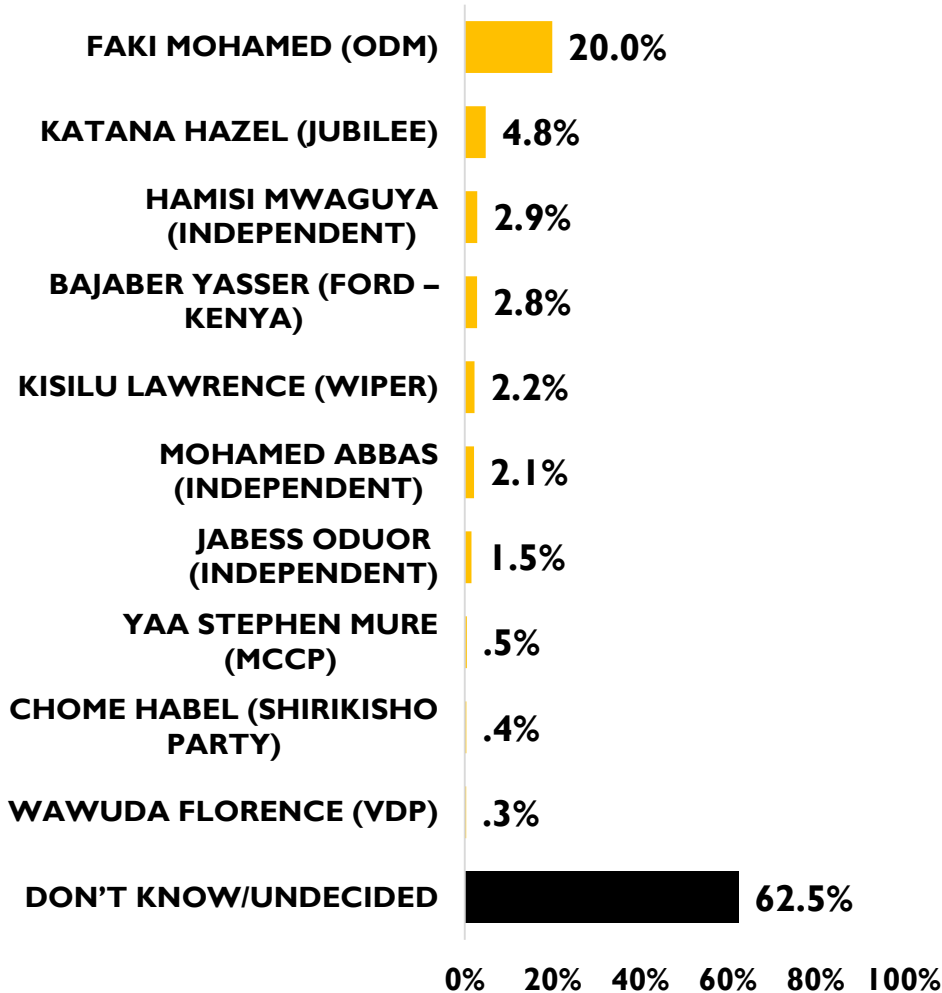
- This is a syndicated CountyTrak Poll. CountryTrak is a syndicated County Performance Index that was launched in 2015 to provide objective information on citizen's perception of the county governments and the elected leaders therein. CountyTrak is a product of the Infotrak Poll . This particular survey was financed and conducted by Infotrak Research and Consulting using Computer Assisted Telephone Interviews (CATI) through Infotrak's ICATi suite.
- A sample of 1000 respondents were interviewed to represent the Mombasa County registered adult voters as per the provisional register which stands at 580,223. This sample translates into a margin of error of ± 3.1 at 95% degree of confidence.
- The sampling frame was designed to cover all the 6 sub counties and 30 wards of Mombasa County. The sample split was guided by population proportionate to size as guided by the Census data
- The questions asked are highlighted under each graphic presentation.
- Data was collected between 22nd June – 2nd July 2017.



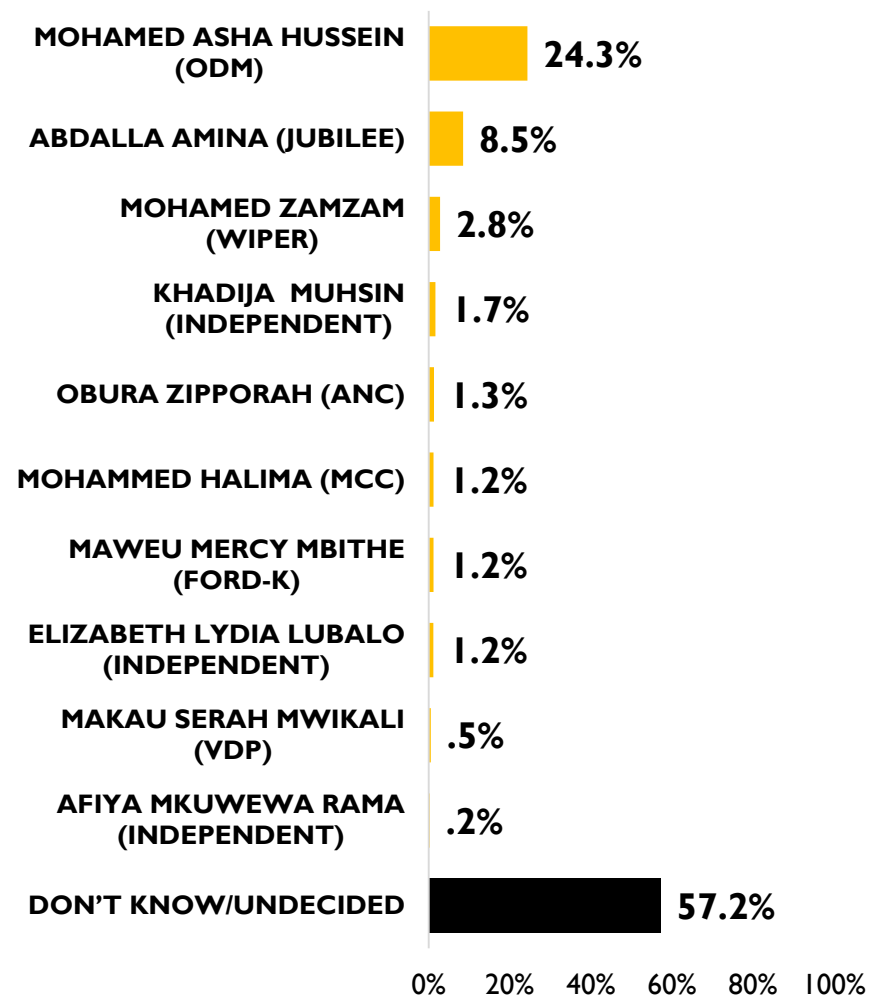
Assuming the elections for Mombasa Governor were to be held today, which candidate would you vote for?

N=1000

MOMBASA SENATOR



MOMBASA WOMAN REP



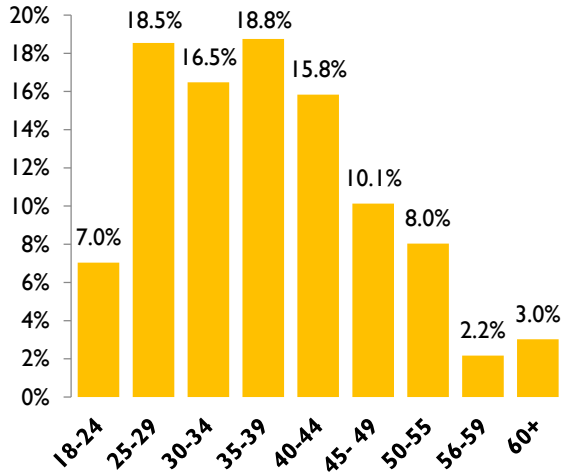
N=1000

Assuming the elections for Mombasa Senator were to be held today, which candidate would you vote for?.

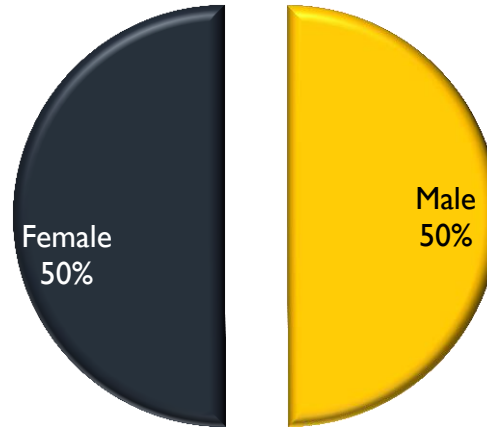
Assuming the elections for Mombasa Women Representative were to be held today, which candidate would you vote for?.

RESPONDENT DEMOGRAPHICS

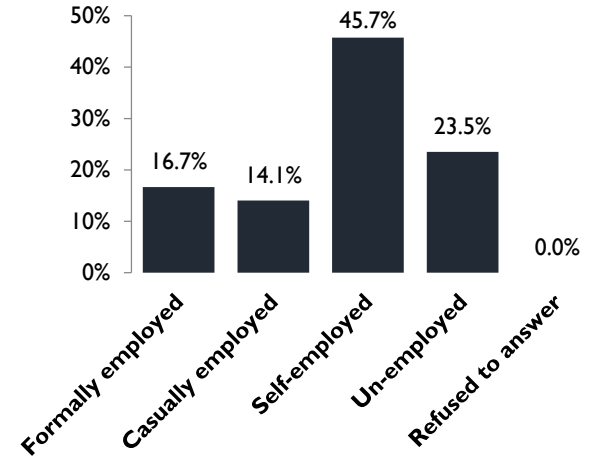
Age



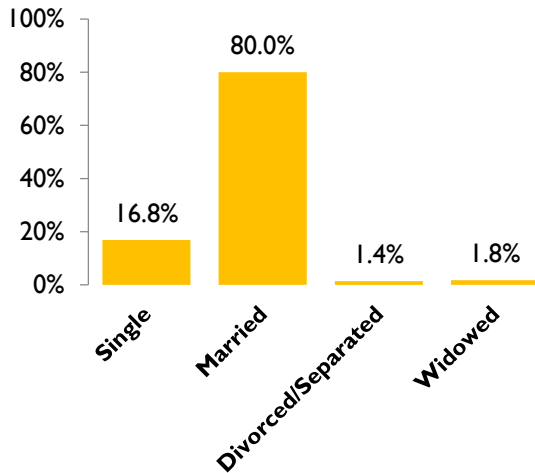
Gender



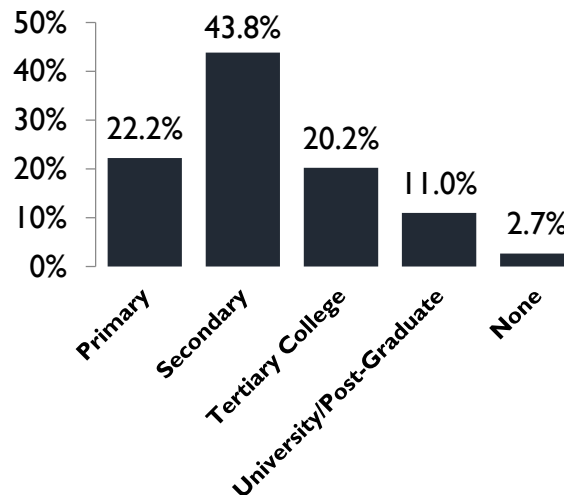
Employment



Marital Status



Level of Education



Religion

